



Introduction Letter

This letter is to introduce ourselves and our service; it will show how you can:

- “ Make money with no effort on your part
- “ Grow a community base
- “ Enhance your customer’s experience
- “ Enhance your web presence

What we have is a machine that dispenses business cards. Our business model is: putting these machines in public spaces, diners, movie theaters, retail stores, and paying those companies `rent` to do this. We then collect a fee from the advertisers in those machines.



The overall machine is 2’-6” wide and 2’-0” high. Each machine is composed of 20 individual machines measuring 6” x 6”. The overall machine can be either wall mounted or be set on a stand. I have included an artist rendering of the overall machine, as well as a rendering of the individual machine for clarity.

On top of the machine (not shown) will be a sign indicating `...support local businesses`, and verbiage that indicates a portion of the rent for this machine will go to

...(a charity of your choosing). The proposal to the companies we are installing the machines at is that we will **donate** a portion of the rent (a minimum of 5%) to a charity of their choosing in their name.

Also on top of the machine will be a QR code. When a customer `snaps` the QR code with their smart phone, they will be brought to a web page. On that web page will be all twenty advertisers, the host company, (you), Vend-a-Biz and the charity. This will enhance your web presence, show your charitable side and when the advertisers become your customers, you grow your customer base.

We can discuss the particulars of what you would need from us as well as our expectations. We would also discuss the benefits of the QR code, the advertisers, and more.

Please feel free to e-mail me, mlongo2@icloud.com or call my cell (609) 638-0333 for more information or to set-up a time and place to talk further.

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